

jazzstl.org



HOMECOMING

FRIDAY • OCTOBER 14, 2022 • 6PM

THE
BIERGARTEN
ANHEUSER-BUSCH

THE BANDS

ONE NIGHT ONLY Experience **THREE BANDS** showcasing Jazz St. Louis' impact in the region, including alumni of the JazzU education program, JazzU and Jazz Academy educators, and St. Louis-born artists that have received national acclaim all coming home to celebrate Jazz St. Louis.



THE EXPERIENCE

NEW THIS YEAR, JSL WILL OFFER BOTH VIP AND GENERAL ADMISSION EXPERIENCES. Our VIPs will enjoy premium food stations, full bar options, a private indoor space with ample seating, valet parking, and a multitude of benefits meant to make the evening as enjoyable and jazz-filled as possible.

THE LIVE AUCTION



Be inspired as internationally known artist **CBABI BAYOC** **PAINTS LIVE!**

Bid on the masterpiece along with other Jazz St. Louis-centric auction items.

To keep the party going while raising support for Jazz St. Louis, guests will be invited to "Make the Band" by donating to Jazz St. Louis. Each instrument in the jazz ensemble will represent a donation level.



With Emcees:

**Ozzie Smith
& Yolonda Lankford!**



PRESENTING

✦ **\$25,000**
FMV \$3,180

- Private Dinner for 10 with new Jazz St. Louis CEO at Jazz
- Homecoming welcome sign at entrance naming rights
- Guest Artistic Director Experience
- One (1) hotel room the night of the event
- Logo recognition on photobooth
- Stage recognition at show during Jazz St. Louis' 2022-2023 season
- Homecoming stage naming rights
- Homecoming VIP section naming rights
- Meet & greet with bands at Homecoming
- Door to door car services to and from the event for up to 10 stops
- A table of four (4) to a Spotlight STL Performance in 2022-2023 season
- A table of four (4) at JazzU All Stars Showcase OR Jazz Band Trio at your business
- A branded Jazz St. Louis football jersey
- VIP admissions for eight (8) guests
- General admissions for twelve (12) guests
- Homecoming program mentions plus website links & other print signage
- Recognition on the digital donor wall at Jazz St. Louis
- Homecoming valet parking

HOMECOMING ROYALTY

\$15,000
FMV \$2,360

- Homecoming stage naming rights
- Homecoming VIP section naming rights
- Meet & greet with bands at Homecoming
- Stage recognition at show during Jazz St. Louis' 2022-2023 season
- Door to door car services to and from the event for up to 7 stops
- A table of four (4) to a Spotlight STL Performance in 2022-2023 season
- A table of four (4) at JazzU All Stars Showcase
- A branded Jazz St. Louis football jersey
- VIP admissions for six (6) guests
- General admissions for ten (10) guests
- Homecoming program mentions plus website links & other print signage
- Recognition on the digital donor wall at Jazz St. Louis
- Homecoming valet parking

HOMECOMING COURT

✦ **\$10,000**
FMV \$1,710

- Door to door car services to and from the event for up to 4 stops
- Stage recognition at show during Jazz St. Louis' 2022-2023 season
- A table of four (4) to a Spotlight STL Performance in 2022-2023 season
- A table of four (4) at JazzU All Stars Showcase
- A branded Jazz St. Louis football jersey
- VIP admissions for four (4) guests
- General admissions for ten (10) guests
- Homecoming program mentions plus website links & other print signage
- Recognition on the digital donor wall at Jazz St. Louis
- Homecoming valet parking

BRASS BAND

✦ **\$5,000**
FMV \$854

- A table of four (4) to a Spotlight STL Performance in 2022-2023 season
- A table of four (4) at JazzU All Stars Showcase
- A branded Jazz St. Louis football jersey
- VIP admissions for four (4) guests
- General admissions for six (6) guests
- Homecoming program mentions plus website links & other print signage
- Recognition on the digital donor wall at Jazz St. Louis
- Homecoming valet parking

SECOND LINE

✦ **\$2,500**
FMV \$386

- A branded Jazz St. Louis football jersey
- VIP admissions for two (2) guests
- General admissions for four (4) guests
- Homecoming program mentions plus website links & other print signage
- Recognition on the digital donor wall at Jazz St. Louis
- Homecoming valet parking

TAILGATE

✦ **\$1,000**
FMV \$200

- VIP admissions for two (2) guests
- Homecoming program mentions plus website links & other print signage
- Recognition on the digital donor wall at Jazz St. Louis
- Homecoming valet parking

**To ensure sponsors receive the admissions included with their sponsorship, guests' names and contact information must be received by August 1, 2022, before tickets go on sale to the public.*





HOME COMING

SPONSORSHIP BENEFITS



		PRESENTING \$25,000	HOME COMING ROYALTY \$15,000	HOME COMING COURT \$10,000	BRASS BAND \$5,000	SECOND LINE \$2,500	TAILGATE \$1,000
1	Homecoming valet parking	•	•	•	•	•	•
2	Recognition on the digital donor wall at Jazz St. Louis	•	•	•	•	•	•
3	Program mentions, website links & other print signage	•	•	•	•	•	•
4	General admission Event Night— # of guests:	12	10	10	6	4	
5	VIP Admission Event Night — # of guests:	8	6	4	4	2	2
6	Branded Jazz St. Louis football jersey	•	•	•	•	•	
7	Table of four at Jazz U All Stars Showcase	•	•	•			
8	Table of four to a Spotlight STL Performance in 2022-2023 season	•	•	•			
9	Door to door car service to and from the event — including stops:	10	7				
10	Meet & greet with bands at Homecoming	•	•				
11	Homecoming VIP section naming rights	•	•				
12	Homecoming stage naming rights	•	•				
13	Stage recognition at show during Jazz St. Louis' 2022-2023 season	•	•				
14	Logo recognition on photobooth	•					
15	One (1) hotel room the night of the event	•					
16	Homecoming welcome sign at entrance naming rights	•					
17	Private Dinner for 10 with new Jazz St. Louis CEO at Jazz	•					
18	Guest Artistic Director Experience <i>Join JSL's Artistic Director Bob Bennett as he puts the 2023-24 season together, getting an inside look at how the season is booked and be the first to know about who will be coming to our stage!</i>	•					

FOR MORE INFO CONTACT: Katy Robertson, Director of Development | katy@jazzstl.org | 314.881.3085



HOME COMING

Yes! We would like to become a sponsor.

I/We would like to support the Jazz St. Louis 2022 Homecoming at the following level:

☐ \$25,000 ☐ \$15,000 ☐ \$10,000 ☐ \$5,000 ☐ \$2,500 ☐ \$1,000

Please print the following information:

Name (as it should appear in recognition)

Contact Name

Address

City

State

Zip Code

Phone

Cell Phone

E-mail Address

Recognition Requests:

- ☐ Opt-out of All Public Recognition (example: print, social, in-bistro)
☐ Opt-out of Tangible Benefits (example: tickets, valet parking) This option makes gift 100% tax-deductible.

Payment Information:

- ☐ Check enclosed (Please make checks payable to Jazz St. Louis)
☐ Please invoice me. Pledge payments are due by October 14, 2022.
☐ Please charge my credit card: ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Credit Card Number

Name (as it appears on card)

Expiration Date

Security (CVV) Code

Signature

All forms should be mailed to:

The Harold & Dorothy Steward Center for Jazz
Attn: Katy Robertson
3536 Washington Ave
St. Louis, MO 63103

Questions: katy@jazzstl.org | 314.881.3085

By signing this document, you are agreeing to sponsor the Jazz St. Louis 2022 Homecoming.

Thank you for your support!
jazzstl.org

To ensure recognition in Jazz St. Louis 2022 Homecoming invitations, programs and all event publications, sponsorship donations must be received prior to the printing of our event publications.